



ABN 23 604 979 688 Nerta QLD Pty Ltd t/as Chiefs Australia

AUTHORISED DEALER QUESTIONNAIRE AND ANSWER

TELL US A LITTLE ABOUT YOURSELF

Company Name: _____

Address: _____

Telephone Number: _____

Website Address: _____

Date Company Began Trading: _____

Franchise or Owner/Operator: _____

Branch Offices/Warehouse Locations: _____

Number of Employees _____

Describe your business and what differentiates your company from your competitors?

IT WOULD BE HELPFUL TO KNOW

What percentage of your customer base is?

Store Walk Ins:

Online Sales:

Account Customers:

Other: _____



P: 07 5493 8868
M:
A: 3/6 Textile Avenue Warana QLD 4575
E: sales@chiefsaustralia.com
chiefsaustralia.com



KENOTEK



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Do you have a company policy on Returns and Warranties? -

What brought your attention to Chiefs Australia? _____

Are you currently purchasing Chiefs Australia products? Yes No

What is your knowledge of Chiefs Australia? _____

With your knowledge of Chiefs Australia products, are there specific items you are wanting to stock?

- Chemicals
- Foaming Lances
- Components
- Wash Bay Solutions

What are the core product lines that you currently stock?

What are the industries that you supply to? _____



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TRAINING AND MARKETING

Are you willing to participate in ongoing product training?

Inhouse/Online

Head Office (at some cost to the Authorised Dealer)

What marketing are you currently participating in?
e.g.: TV/Print Media advertising, Agricultural Shows.

How would you market, exhibit and promote Chiefs Australia’s product lines?

Are you willing to do product demonstrations?

Yes: No:

If so:

Are you willing to travel and promote Chiefs Australia products? Yes: No:

Do have a pressure washer? Yes: No:

If yes:

Make: _____ Model: _____ PSI: _____ LPM: _____

If no:

Are you willing to purchase a pressure washer? Yes: No:

How do you service remote customers? _____

Thank you for taking the time to complete this Q & A.

This document does not constitute an agreement between the applicant and Chiefs Australia.

Date of Q & A completed: _____



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